

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

STRATEGIC MEDIA SERVICES
3299 K STREET, NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Product</u> TV 10/31-11/6/12		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> NATIONAL REPUBLICAN SENATORIAL COM		<u>Original Date / Revision</u> 04/12/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
		<u>Total Ratings</u> 468.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 67172	<u>Advertiser Ref</u> 99569	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRC	10/31/12	11/06/12	5-6A NEWS4 @5AM	5A-6A		:30				NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--				6	\$825.00	2.60			
	Week:	11/05/12	11/11/12	22-----				4	\$825.00	2.60			
N 2	WRC	10/31/12	11/06/12	6-7A NEWS4 @ 6AM	6A-7A		:30				NM	10	\$18,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--				6	\$1,820.00	3.80			
	Week:	11/05/12	11/11/12	22-----				4	\$1,820.00	3.80			
N 3	WRC	10/31/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30				NM	10	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--				6	\$2,550.00	3.80			
	Week:	11/05/12	11/11/12	22-----				4	\$2,550.00	3.80			
N 4	WRC	10/31/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30				NM	6	\$7,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 111--				3	\$1,275.00	2.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> TV 10/31-11/6/12
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Estimate #</u> 04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	10/29/12-11/04/12	9-10A TODAY SHOW 2	9A-10A	---WThF----		:30		\$1,275.00	2.40	NM		
See MG 4.7,4.8,4.9 PREEMPT													
2	WRC	10/29/12-11/04/12	9-10A TODAY SHOW 2	9A-10A	---WThF----		:30		\$1,275.00	2.40	NM		
See MG 4.7,4.8,4.9 PREEMPT													
3	WRC	10/29/12-11/04/12	9-10A TODAY SHOW 2	9A-10A	---WThF----		:30		\$1,275.00	2.40	NM		
See MG 4.7,4.8,4.9 PREEMPT													
7	WRC	10/31/12-10/31/12	9-10A TODAY SHOW 2	9A-10A	---W-----		:30		\$1,375.00	2.40	NM		
Ⓜ MG for 4.2,4.1,4.3													
8	WRC	11/01/12-11/01/12	9-10A TODAY SHOW 2	9A-10A	----Th----		:30		\$1,375.00	2.40	NM		
Ⓜ MG for 4.2,4.1,4.3													
9	WRC	11/02/12-11/02/12	9-10A TODAY SHOW 2	9A-10A	-----F----		:30		\$1,375.00	2.40	NM		
Ⓜ MG for 4.2,4.1,4.3													
Week:		11/05/12	11/11/12	12-----				3	\$1,275.00	2.40			
N 5	WRC	10/31/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30				NM	8	\$7,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--122--				5	\$925.00	2.00			
Week:		11/05/12	11/11/12	12-----				3	\$925.00	2.00			
N 6	WRC	10/31/12	11/06/12	News 4 @ 4:30a	430-5a		:30				NM	7	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--11--2				4	\$275.00	1.40			
Week:		11/05/12	11/11/12	22-----				4	\$275.00	1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	WRC	11/05/12-11/11/12	News 4 @ 4:30a	430-5a	MTu-----		:30		\$275.00	1.40	NM		
See MG 6.9 PREEMPT													
8	WRC	11/05/12-11/11/12	News 4 @ 4:30a	430-5a	MTu-----		:30		\$275.00	1.40	NM		
See MG 6.9 PREEMPT													
9	WRC	11/05/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	M-----		:30		\$2,760.00	7.20	NM		
Ⓜ MG for 48.10,30.1,45.1,6.8,48.9,6.5													
N 7	WRC	11/03/12	11/03/12	News 4 This Week	530-6am		:30				NM	2	\$1,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$200.00	0.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	10/29/12-11/04/12	News 4 This Week	530-6am	-----Sa--		:30		\$200.00	0.90	NM		
See MG 7.2,7.3 NA-PGM NOT SCHEDULED													
2	WRC	11/05/12-11/05/12	News 4 @ 4:30a	430-5a	M-----		:30		\$200.00	0.90	NM		
Ⓜ MG for 25.1,7.1													
3	WRC	11/04/12-11/04/12	6-630P NEWS4 @ 6P SU Wt6-630P		-----Su		:30		\$1,625.00	3.50	NM		
N 8	WRC	11/03/12	11/03/12	News 4 Sat 6am 6-7a	6A-7A		:30				NM	2	\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> TV 10/31-11/6/12	<u>Estimate #</u>
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$650.00	2.90			
N 9	WRC	11/03/12	11/03/12	Saturday Today 7-9a	7A-9A		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,300.00	4.20			
N 10	WRC	11/03/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,000.00	3.70			
N 11	WRC	11/04/12	11/04/12	News Sun 6-7a	6-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$600.00	2.40			
N 12	WRC	11/04/12	11/04/12	News Sun 7-8a	7-8a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$750.00	3.20			
N 13	WRC	11/04/12	11/04/12	Sunday Today 8-9a	8-9A		:30				NM	1	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,720.00	4.50			
N 14	WRC	11/04/12	11/04/12	News 4 Sun 9-10a	9-10A		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00	3.10			
D 15	WRC	11/04/12	11/04/12	Chris Matthews	10-1030A		:30				NM	0	\$0.00
D 16	WRC	11/04/12	11/04/12	Meet The Press	1030-1130A		:30				NM	0	\$0.00
N 17	WRC	10/31/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30				NM	10	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--				6	\$510.00	1.40			
Week:		11/05/12	11/11/12	22-----				4	\$510.00	1.40			
N 18	WRC	10/31/12	11/06/12	Access H Live 12-1p	12-1p		:30				NM	10	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--				6	\$510.00	0.90			
Week:		11/05/12	11/11/12	22-----				4	\$510.00	0.90			
N 19	WRC	10/31/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30				NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$725.00	0.80			
Week:		11/05/12	11/11/12	11-----				2	\$725.00	0.80			
N 20	WRC	10/31/12	11/06/12	Ellen	3P-4P		:30				NM	10	\$7,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--				6	\$725.00	1.60			
Week:		11/05/12	11/11/12	22-----				4	\$725.00	1.60			
N 21	WRC	10/31/12	11/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--223--				7	\$1,100.00	3.10			
Week:		11/05/12	11/11/12	3-----				3	\$1,100.00	3.10			
N 22	WRC	10/31/12	11/06/12	5-6P NEWS 4 @ 5PM	5P-6P		:30				NM	10	\$16,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> TV 10/31-11/6/12	<u>Estimate #</u>
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 223 --				7	\$1,625.00	4.10			
Week:		11/05/12	11/11/12	3- - - - -				3	\$1,625.00	4.10			
N 23	WRC	10/31/12	11/06/12	6-7P NEWS4 @ 6PM	6P-7P		:30				NM	12	\$21,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 333 --				9	\$1,825.00	4.50			
Week:		11/05/12	11/11/12	3- - - - -				3	\$1,825.00	4.50			
D 24	WRC	10/31/12	11/06/12	7-730P NBC NIGHTLY NEW	7P-730P		:30				NM	0	\$0.00
N 25	WRC	11/03/12	11/03/12	6-630P NEWS4 @ 6P SA W	6-630P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S -				1	\$1,625.00	3.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	6-630P NEWS4 @ 6P SA W	6-630P	- - - - - Sa - -	:30		\$1,625.00	3.50	NM		
See MG 7.2,7.3													
NA-PGM NOT SCHEDULED													
D 26	WRC	11/03/12	11/03/12	630-7P NBC SA NIGHTLYNE	630-7P		:30				NM	0	\$0.00
N 27	WRC	11/04/12	11/04/12	6-630P NEWS4 @ 6P SU W	6-630P		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				1	\$1,750.00	5.00			
N 28	WRC	11/04/12	11/04/12	630-7P NBC SU NIGHTLYNE	630-7P		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				1	\$3,000.00	4.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	630-7P NBC SU NIGHTLYNE	630-7P	- - - - - Su	:30		\$3,000.00	4.30	NM		
See MG 28.2													
PREEMPT													
	2	WRC	11/04/12-11/04/12	6-630P NEWS4 @ 6P SU W	6-630P	- - - - - Su	:30		\$3,000.00	4.30	NM		
Ⓜ MG for 28.1 11/04													
N 29	WRC	10/31/12	11/02/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	1	\$4,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - T - - -				1	\$4,075.00	4.30			
N 30	WRC	11/03/12	11/03/12	Redskins Showtime 7-730p	7-730P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S -				1	\$1,000.00	1.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	Redskins Showtime 7-730p	7-730P	- - - - - Sa - -	:30		\$1,000.00	1.60	NM		
See MG 6.9													
DNA-SPORTS OVERRUN													
N 31	WRC	10/31/12	10/31/12	9-11P L&O and Chicago Fir	9P-11P		:30				NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	- - W - - - -				1	\$6,200.00	6.50			
D 32	WRC	10/31/12	10/31/12	Rock Center	9-10p		:30				NM	0	\$0.00
D 33	WRC	11/01/12	11/01/12	10-11P THURSDAY PRIME	10P-11P		:30				NM	0	\$0.00
N 34	WRC	11/02/12	11/02/12	Dateline	10P-11P		:30				NM	1	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> TV 10/31-11/6/12	<u>Estimate #</u>
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$6,000.00	3.70			
N 35	WRC	11/03/12	11/03/12	Drama Encore	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	2.00			
N 36	WRC	11/04/12	11/04/12	NFL Reg Season Non-Local	8P-1130P		:30				NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$17,000.00	11.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	10/29/12-11/04/12		NFL Reg Season Non-Local	8P-1130P	-----Su	:30		\$17,000.00	11.50	NM		
See MG 36.2,36.3													
PREEMPT													
2	WRC	10/29/12-11/04/12		NFL Reg Season Non-Local	8P-1130P	-----Su	:30		\$16,000.00	11.50	NM		
Ⓜ MG for 36.1 11/04													
3	WRC	10/30/12-10/30/12		10-11A TODAY SHOW 3	10A-11A	-Tu-----	:30		\$1,000.00	0.00	NM		
Ⓜ Credited													
PREEMPT													
N 37	WRC	10/31/12	11/06/12	11-1135p M-SU L NEWS	11P-1135P		:30				NM	4	\$14,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$3,625.00	3.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WRC	10/29/12-11/04/12		11-1135p M-SU L NEWS	11P-1135P	---WThF---	:30		\$3,625.00	3.70	NM		
See MG 37.6													
PREEMPT-FRONT ROLLED													
6	WRC	10/31/12-10/31/12		11-1135p M-SU L NEWS	11P-1135P	---W-----	:30		\$3,625.00	3.70	NM		
Ⓜ MG for 37.3 11/02													
Week:		11/05/12	11/11/12	1-----				1	\$3,625.00	3.70			
N 38	WRC	11/04/12	11/04/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,200.00	5.60			
N 39	WRC	10/31/12	11/06/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30				NM	8	\$13,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--				6	\$1,450.00	2.00			
Week:		11/05/12	11/11/12	3-----				3	\$1,450.00	2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WRC	11/05/12-11/11/12		1135-1237A TONIGHT SHOW	1135P-1237A	M-----	:30		\$1,450.00	2.00	NM		
See MG 39.10													
PREEMPT													
8	WRC	11/05/12-11/11/12		1135-1237A TONIGHT SHOW	1135P-1237A	M-----	:30		\$1,450.00	2.00	NM		
See MG 39.10													
PREEMPT													
10	WRC	11/03/12-11/03/12		News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$2,900.00	2.00	NM		
Ⓜ MG for 39.4,39.8													
N 40	WRC	11/03/12	11/03/12	Sat. Night Live	1130P-1:02a		:30				NM	1	\$3,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$3,175.00	4.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 305460 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> TV 10/31-11/6/12	<u>Estimate #</u>
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 41	WRC	11/03/12	11/03/12	Notre Dame	330-7p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,500.00	2.10			
D 42	WRC	11/03/12	11/03/12	Coaches Show 730-8p	730-8p		:30				NM	0	\$0.00
N 43	WRC	11/04/12	11/04/12	Ftball Night Am Non-Loc	7-815p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$7,000.00	4.80			
N 44	WRC	10/31/12	11/06/12	Steve Harvey	2-3p		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--11---				2	\$650.00	1.80			
Week:		11/05/12	11/11/12	-1-----				1	\$650.00	1.80			
N 45	WRC	11/03/12	11/03/12	Coaches Show 730-8p	730-8p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,010.00	1.40			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WRC	10/29/12-11/04/12	Coaches Show 730-8p	730-8p	-----Sa--	:30	\$1,010.00	1.40	NM		
		See MG 6.9											
		DNA-SPORTS OVERRUN											
		2	WRC	10/29/12-11/04/12	Coaches Show 730-8p	730-8p	-----Sa--	:30	\$1,010.00	1.40	NM		
		See MG 45.3											
		DNA-SPORTS OVERRUN											
		3	WRC	11/04/12-11/04/12	Sign-On/Sign-Off-Coaches sh530A-6A		-----Su	:30	\$1,010.00	1.40	NM		
		Ⓜ MG for 45.2 11/03											
N 46	WRC	11/04/12	11/04/12	Access H	1235-135a		:30				NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$255.00	1.40			
N 47	WRC	11/04/12	11/04/12	LX Open House	135a-205a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$100.00	1.40			
N 48	WRC	10/31/12	11/06/12	Early Today	4-430a		:30				NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--22--2				6	\$100.00	0.70			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		6	WRC	10/29/12-11/04/12	Early Today	4-430a	---WTh---Su	:30	\$100.00	0.70	NM		
		See MG 48.11											
		PREEMPT											
		11	WRC	10/31/12-11/02/12	Early Today	4-430a	---WTh----	:30	\$100.00	0.70	NM		
		Ⓜ MG for 48.6 11/04											
Week:		11/05/12	11/11/12	22-----				4	\$100.00	0.70			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		9	WRC	11/05/12-11/11/12	Early Today	4-430a	MTu-----	:30	\$100.00	0.70	NM		
		See MG 6.9											
		PREEMPT											
		10	WRC	11/05/12-11/11/12	Early Today	4-430a	MTu-----	:30	\$100.00	0.70	NM		
		See MG 6.9											
		PREEMPT											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
305460 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	TV 10/31-11/6/12	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NATIONAL REPUBLICAN	04/12/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
										Totals		468.40	\$244,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	172	\$244,400.00	\$207,740.00
Totals	172	\$244,400.00	\$207,740.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.